



ADVERTISING RATES

Package	Price	Period / Duration	Payment Terms
Banner Ad (To be featured on all pages + 2 Home Page Inserts)	2,500	4 Weeks	Negotiable
Inside Post Inserts			
Top	1,500	4 Weeks	Negotiable
Bottom	1,200	4 Weeks	Negotiable
Video	2,000	4 weeks	Negotiable
Home Page			
Video	1,500	4 Weeks	Negotiable
Image	1,000	4Weeks	Negotiable
Side Bar			
Video	700	4 Weeks	Negotiable
Image	500	4 Weeks	Negotiable
Special Events & News Coverage			
Promotional (Commercial)	500	Unlimited	One Time
Social	300	Unlimited	One Time
Other Packages			
AdZone	200	Unlimited	One-Time
Trending Videos	200	Unlimited	One-Time
Promotional Stories	200	Unlimited	One Time
Please Note: All rates are quoted in Ghana Cedis			

Call/WhatsApp: 0273 85 85 85

E-mail: Betterghana247@gmail.com

www.betterghanaadigest.com



AD-ZONE

Package:

A detailed write-up about your business; with photos and videos of your **Products, Services and Events**; to be published on www.betterghanadigest.com under the **Ad-Zone** category.

Main Features

- Business Name & Introduction,
- Brief description of Business, Products and Services
- Location(s) and Contact Address
- Maximum of 10 Photos and or 5 videos (Note: Videos must not be more than 60sec.)

Other benefits

1. Your advert (whether in the form of **Text, Photos and videos**) will be linked to your social media page or website in order to direct traffic to the site or page
2. Your advert (**Photos and videos**) will be posted and shared on all our social media platforms – i.e. Facebook, Instagram, Twitter, WhatsApp and Telegram
3. You will be added to one of our WhatsApp Platform (**BGD Business FORUM**) which is made up of business people that you can network with.

Cost: GHC 200.00

Duration:

- Your advert will be featured as long as you wish and can be edited anytime you wish
- However, editing will attract a service charge of GHC 50.00

Events Promotion and Coverage

- **Social:** Weddings, Church Programmes - Crusades, Anniversaries, etc., Birthdays & Parties, Funerals etc.
- **Commercial:** Product / Business launch, Exhibitions, Fashion Shows, Musical Concerts, Conferences, Seminars, etc.

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